

Subject: Re: Mike Bonin in the WTC BID Home town News Ad?
From: Nate Kaplan <nate.kaplan@lacity.org>
Date: 03/07/2013 01:11 PM
To: Donald Duckworth <duckworth.donald@gmail.com>

I think this could work...lets let the dust settle and talk about it in a couple of weeks

On Thu, Mar 7, 2013 at 6:35 AM, Donald Duckworth
<duckworth.donald@gmail.com> wrote:

Every month the WTC BID has a 1/2 page vertical ad that seeks to brand the District as "a place to find it..." Anything you need. We pick a personality to photograph and quote. How about Mike Bonin?

We have photos of him speaking at Turners, they were on his website.

After that he could check-in with any of the fine property management companies on office leasing to promote his goals of building jobs base...

Or, pick-up whatever he likes...

On his way to the Council Office for meetings with constituents.

Maybe it would be best to place this for the June or July issue, after he's in office.

What do you think? Can you get us a digital copy of the photo from the website? Or should we take another when he's in town?

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